

MOSPRA Update

April 13, 2016

One-Person Shop “Strategic Planning” Workshop, June 8 (Location Change)

#MOSPRAChat: Thursday, April 21 at 11:30 a.m. Topics TBA

Time to Start Your APR Work!

NSPRA President Commends MOSPRA

Retirement Reception for Raytown’s Cathy Allie

Job Openings

MOSPRA Special Session: “Strategic Planning for the One-Person Office (Location Change)”

MOSPRA will host “Strategic Planning for One-Person Office” on June 8, 2016, 10 am – 4:00 pm at the COLUMBIA PUBLIC SCHOOLS Administrative Office – Board Room, 1818 West Worley St. (The event had to be moved from Jefferson City for logistical reasons.) Many of our members fly solo in their districts. This one-day session will allow members to come together and work on their office’s strategic plan with guidance from a MOSPRA professional (and peers to lean on).

If you intend to attend, please fill out the form (even if you already submitted your name to Jill or David): <http://goo.gl/forms/f2E7MZjL1u>

Jill Filer will be in contact with all those who signed up within the next few days.

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Accredited in Public Relations (APR) Study Group Forming

Are you interested in getting started on your APR? MOSPRA is putting together a study group to help you through the process. The first step is to learn more about the APR process and what commitment you will need to bring to the table. Join us for a conference call on how to get started Monday, May 2 at 11:30 a.m. To RSVP, contact Stephanie Smith at ssmith@fortosage.net or 816-650-7019.

Link to the APR

brochure: <http://www.praccreditation.org/resources/documents/apr-brochure.pdf>

NSPRA President Commends MOSPRA

MOSPRA was pleased to have NSPRA President, Susan Hardy-Brooks join us for the 2016 MASA/MOSPRA Spring Conference. As part of her monthly editorial in the NSPRA Network publications, President Hardy-Brooks praised

Gov. Nixon and commended MOSPRA for being a quality state chapter. Read more http://www.nspra.org/e_network/2016-04_presidents_corner

Retirement Reception for Raytown's Cathy Allie

The Raytown School District will hold a retirement celebration in honor of Cathy Allie on Tuesday, May 10, 2016 from 3:00 – 5:00 p.m. at the Raytown Schools Administration Building, 6608 Raytown Road, Raytown, MO 64133. You may email Cathy at cathy.allie@raytownschools.org and join the Twitter feed at #31yearstrong.



Job Openings

Currently there are four job openings posted on the MOSPRA website:

[Executive Director of Communications & Marketing](#) for the Ferguson-Florissant School District

[Chief Communications and Community Relations Officer](#) for the Francis Howell School District

[Communications Specialist](#) for the Nixa Public Schools

[Communication Specialist](#) for the Kansas City Public Schools